

Memorandum

To: Honorable Mayor Bill Agan and members of the Richland Hills City Council
From: Curtis E. Hawk, City Manager
Date: March 5, 2013
Subject: **Agenda Item # 6 B.** Special Events Committee Request for July 4th Concert

City Council Action Requested:

Consider request by Special Events Committee to fund a July 4th Concert.

Background Information:

City Council approved a total of \$26,000 in the FY 2012-13 Annual Budget for Special Events, to be funded from the Hotel Occupancy Tax (HOT) Fund, and another \$3,000 for Holiday Events to be funded from the General Fund. The specific events to be funded from the HOT Fund includes the Northeast Chamber Family July 4th Fireworks event (\$8,000), the Master Works Concert Series (\$5,000), the Holiday Tree Lighting (\$7,500), the Park in the Dark event (\$1,500), and the July 4th Parade (\$4,000).

The Special Events Committee has expended \$6,432 of the \$7,500 budgeted for the Holiday Tree Lighting in the HOT fund, and \$1,150.85 of the \$3,000 budgeted for the Holiday Events account in the General Fund. The July 4th Parade event, Park in the Dark event, and Northeast Chamber July 4th Fireworks event are stand alone events that have not yet been expended, although the city has received an invoice of \$8,000 from the Northeast Chamber for the Fireworks event.

In lieu of the Master Works Concert Series the Committee has proposed using the \$5,000 to fund a single concert in conjunction with the July 4th parade. *The Committee's proposal is to engage the Zack King band for \$4,325 to perform a 2-hour concert to be held at 10:30 in the morning of July 4th, following the July 4th parade.* That would still

leave a total of \$ 675 in the Concert Series budgeted amount, plus \$ 1,849.15 in the General Fund Holiday Events account and \$1,068 in the HOT Fund budgeted for the Holiday Tree Lighting event, for the remaining event discussed during the budget preparation - the annual Easter Egg Hunt.

Board/Citizen Input:

Recommendation from the Special Events Committee.

Financial Considerations:

Funds for the Concert are available in the HOT funds set aside for the Master Works Concert Series.

Staff Contacts:

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Attachment: Special Events Budget Summary