

Office of the City Manager

City of Richland Hills, Texas

Memorandum

To: Honorable Mayor Bill Agan and members of the Richland Hills City Council
From: Eric Strong, City Manager
Date: May 20, 2014
Subject: Public Notification for Newsletter and Events

City Council Action Requested:

No Action Requested – Discussion Only

Background Information:

As a matter of practice, when we have a need to notify the public about various events in the city, we have several methods in which we attempt to communicate with them.

Those communication channels include:

- The Newsletter (which is mailed out to water accounts, excluding most apartments)
- The Website
- The Cable Channel
- The Water Bill
- Announcements at Public Meetings
- Social Media Outlets
- Email Blasts

I want to discuss whether or not we are effectively reaching the community, and if not, what types of things we should be doing to more appropriately communicate our message.

Board/Citizen Input:

N/A

Staff Contacts:

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