

Office of the City Manager

City of Richland Hills, Texas

Memorandum

To: Honorable Mayor Bill Agan and members of the Richland Hills City Council
From: Eric Strong, City Manager
Date: January 19, 2016
Subject: Naming the Richland Hills activities facility

Council Action Requested:

Consider a resolution regarding the naming of the new Richland Hills activities facility and the surrounding spaces.

Background Information:

Suggestions at the previous council meeting were to consider the connotations of the words used, make sure the name would make sense to most everyone, pick something that is easy to say and spell, be wary of names that are too long to fit on signs, t-shirts, etc. and pay special attention to the names and/or nicknames that might result. Discussion at the work session resulted in the ideas that we want to make sure to include Richland Hills in the name, that we don't want to name the building after a person, that we want to consider that both the building and the surrounding plaza need names, and that a good nickname would be great to have.

Another good suggestion that came in after the meeting was to consider that the name will be printed on wedding invitations and the like - a reason to keep away from anything that sounds too much like a gym.

Board/Citizen Input: N/A

Financial Impact: N/A

Staff Contacts:

Eric Strong
City Manager
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Attachments: List of nearby community center names
Brainstorming list of potential names

Previous Brainstorming List	New Additions
Richland Hills Recreation Center	Richland Hills City Plaza Center (aka City Place ...PLaza CEnter)
The Activities Center of Richland Hills	Richland Hills FOCUS (Family ... some good acronym)
RH Activities Center	Richland Hills Get FIT
The RHAC	Richland Hills Town Square
The Center	Richland Hills Town Center
The Community and Activities Center	The Campus @ Richland Hills
Richland Hills Rec Center	The Plaza @ Richland Hills
Richland Hills Community Central	City Center
Richland Hills Community and Activities Center	Grand Plaza
The Richland Hills Life Center	Union Square
The Richland Center	The Catalyst
The ARC (Activities – Recreation – Community)	Regal Center
The Centre	The Realm
Hills Center	The Commons
RH Neighborhood Center	Richland Hills Commons
The Gym	The Unity “Bringing People Together”
The Happy Place	Richland Hills City Center (plaza are will be City Park, Rec Ctr = City Place, office = City Hall, etc.)
The Pulse (In the Heart of Tarrant County)	

Name	City
Parks & Recreation Facility	Haltom City
Hurst Recreation Center	Hurst
NRH Centre	NRH
Foster Village Recreation Building	Watauga
Watauga Community Center	Watauga
Keller Pointe	Keller
Northpark YMCA	Fort Worth
Eules Family Life Center	Eules
Saginaw Recreation Center	Saginaw
The MARQ (Phase 1)	Southlake
River Oaks Community Center	River Oaks
Roanoke Recreation Center	Roanoke
Lake Worth Multi Purpose and Meeting Facility	Lake Worth
The REC of Grapevine	Grapevine
Tony Shotwell Life Center	Grand Prairie
The Summit (50+ center)	Grand Prairie
The EPIC	Grand Prairie
Benbrook Community Center/YMCA	Benbrook
Crowley Recreation Center	Crowley
Manfield Activities Center (The M.A.C.)	Mansfield
The BRiCK	Burleson
Grand Prairie Family YMCA	Grand Prairie
Joshua YMCA	Joshua
Huffhines Recreation Center	Richardson

RESOLUTION 457-16

**A RESOLUTION OF THE RICHLAND HILLS CITY
COUNCIL FOR THE PURPOSE OF NAMING THE
NEW RECREATION FACILITY**

WHEREAS, on November 3, 2015 Richland Hills voters approved the funding of a recreation center for the enjoyment of the citizens of Richland Hills; and

WHEREAS, the design of this facility is well underway, construction will commence this spring and the facility is expected to be complete early during the second quarter of 2017, it is now incumbent upon the Council to officially name the facility.

NOW, THEREFORE, BE IT RESOLVED THAT THE RICHLAND HILLS CITY COUNCIL does hereby name the facility being constructed by the City at address the

_____ .

Passed and approved this 19th day January, 2016

Mayor, Bill Agan

ATTEST:

City Secretary, Cathy Bourg