

Office of the City Manager

City of Richland Hills, Texas

Memorandum

To: Honorable Mayor Bill Agan and members of the Richland Hills City Council
From: Eric Strong, City Manager
Date: January 28, 2016
Subject: Final Selection of a Name for the New Building

Council Action Requested:

Consider a resolution regarding the naming of the new Richland Hills activities facility and the surrounding spaces.

Background Information:

We will begin the conversation by considering the three names that appeared on both the council short lists (the papers that we collected at the last meeting) and the staff short list. These names are:

- Richland Hills Activities Center (The RHAC)
- Richland Hills City Park Plaza (and City Park Center)
- The Plaza @ Richland Hills

Please do some thinking about what your favorite might be from this list and perhaps make some notes to make a case for choosing that name or a particular variation. Alternatively, if you believe there is a better name that should be considered, be prepared to present that when we begin discussing this agenda item.

This week we've had quite a few new ideas added to the brainstorming list, so please take a few minutes to look them over as you are forming your thoughts.

We hope to be able to have a productive discussion of this agenda item and take a vote at this meeting.

Board/Citizen Input: N/A

Financial Impact: N/A

Staff Contacts:

Eric Strong
City Manager
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Attachments: Brainstorming list of potential names, Resolution

Newest Brainstorming Ideas

Trinity (river or 3- activity, recreation & community).	The Thick
The Hub	Venue
Vision	Vital
Diamond	The Zone
Excite Center	Center-Fit
Lively Center	CenterPointe
Celebrate	Wellness Center
Solace	Richland Hills Municipal Complex
Treat	City Marc
Living it up	Main Space
The Heart	The Venue/ City Venue
The Center	RecZone
Focus	RichlandQue
Edge	rhREC
Channel	The ZONE
Unity	City Midway
Nucleus	CityPointe
Axis	RichXtreme
Cluster	
Magnet	
Pivotal	
The Point	
Nerve Center	
Core	
Edge	
Essence	
Rendezvous	
Epicenter	
Gathering Place	
Crossroads	
Dynamite	
Energize	
Energy	
Focal Point	
Essence	
Jolt	
Junction	
Nerve Center	
The Nest	
Superior	

Previous Brainstorming List

Richland Hills Recreation Center	Richland Hills City Plaza Center (aka City Place ...PLaza CEnter)
The Activities Center of Richland Hills	Richland Hills FOCUS (Family ... some good acronym)
RH Activities Center	Richland Hills Get FIT
The RHAC	Richland Hills Town Square
The Center	Richland Hills Town Center
The Community and Activities Center	The Campus @ Richland Hills
Richland Hills Rec Center	The Plaza @ Richland Hills
Richland Hills Community Central	City Center
Richland Hills Community and Activities Center	Grand Plaza
The Richland Hills Life Center	Union Square
The Richland Center	The Catalyst
The ARC (Activities – Recreation – Community)	Regal Center
The Centre	The Realm
Hills Center	The Commons
RH Neighborhood Center	Richland Hills Commons
The Gym	The Unity “Bringing People Together”
The Happy Place	Richland Hills City Center (plaza are will be City Park, Rec Ctr = City Place, office = City Hall, etc.)
The Pulse (In the Heart of Tarrant County)	

RESOLUTION 457-16

**A RESOLUTION OF THE RICHLAND HILLS CITY
COUNCIL FOR THE PURPOSE OF NAMING THE NEW
RECREATION FACILITY**

WHEREAS, on November 3, 2015 Richland Hills voters approved the funding of a recreation center for the enjoyment of the citizens of Richland Hills; and

WHEREAS, the design of this facility is well underway, construction will commence this spring and the facility is expected to be complete early during the second quarter of 2017, it is now incumbent upon the Council to officially name the facility.

NOW, THEREFORE, BE IT RESOLVED THAT THE RICHLAND HILLS CITY COUNCIL does hereby name the facility being constructed by the City at address the _____ .

Passed and approved this 2nd day February, 2016

Mayor, Bill Agan

ATTEST: