

2013 Retail Market Profile



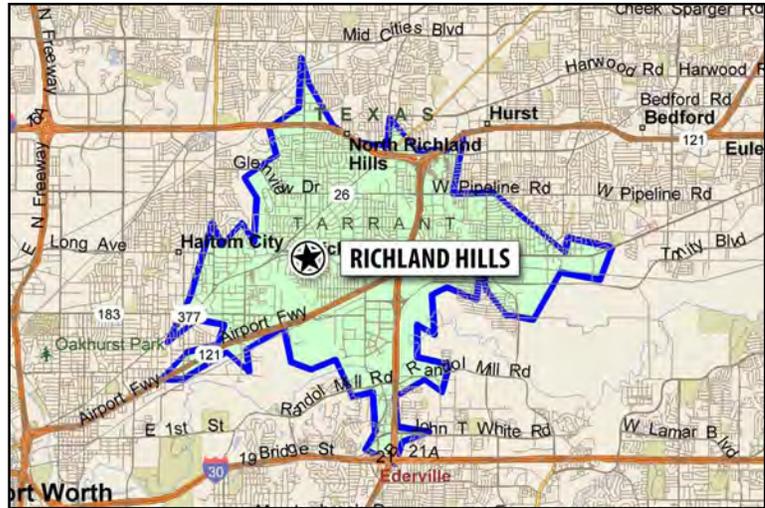
RICHLAND HILLS
ECONOMIC DEVELOPMENT

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Richland Hills, Texas



8-Minute Drivetime Map and Demographic Summary

Population

| | 2000 | 2010 | 2013 Estimate | 2018 Projection |
|-----------------------|--------|--------|---------------|-----------------|
| Richland Hills, Texas | 8,223 | 8,068 | 8,209 | 8,557 |
| 8-Minute Drivetime | 40,334 | 43,155 | 44,239 | 46,566 |

Income

| | 2013 Estimate |
|-------------------|---------------|
| Average Household | \$60,724 |
| Median Household | \$45,639 |
| Per Capita (2012) | \$23,240 |

Race Distribution

| | 2013 Estimate |
|----------------------------------|---------------|
| White | 73.53% |
| Black or African American | 7.73% |
| American Indian/Alaskan | 0.88% |
| Asian | 4.26% |
| Native Hawaiian/Islander | 0.38% |
| Other Race | 9.59% |
| Two or More Races | 3.63% |
| Hispanic or Latino (of any race) | 25.25% |

Age

| Groups | 2013 Estimate |
|---------------------|----------------------|
| Under 5 Years | 7.20% |
| 5-14 Years | 13.44% |
| 15-20 Years | 7.32% |
| 21-24 Years | 4.86% |
| 25-34 Years | 13.84% |
| 35-44 Years | 13.49% |
| 45-54 Years | 13.65% |
| 55 Years and Over | 26.21% |
| Distribution | 2013 Estimate |
| Median Age | 37.50 |
| Average Age | 38.40 |

Educational Attainment

| | 2013 Estimate |
|-----------------------------|---------------|
| Graduate or Professional | 5.54% |
| Bachelor's Degree | 15.62% |
| Associate Degree | 7.95% |
| Some College, No Degree | 25.22% |
| High School Graduate | 30.44% |
| Some High School, No Degree | 9.72% |
| Less than 9th Grade | 5.51% |

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10-Minute Drivetime Map and Demographic Summary

Population

| | 2000 | 2010 | 2013 Estimate | 2018 Projection |
|-----------------------|--------|---------|---------------|-----------------|
| Richland Hills, Texas | 8,223 | 8,068 | 8,209 | 8,557 |
| 10-Minute Drivetime | 99,051 | 107,662 | 110,734 | 117,096 |

Income

| | 2013 Estimate |
|-------------------|---------------|
| Average Household | \$56,294 |
| Median Household | \$42,597 |
| Per Capita (2012) | \$21,656 |

Race Distribution

| | 2013 Estimate |
|----------------------------------|---------------|
| White | 67.59% |
| Black or African American | 11.93% |
| American Indian/Alaskan | 0.84% |
| Asian | 4.29% |
| Native Hawaiian/Islander | 0.35% |
| Other Race | 11.42% |
| Two or More Races | 3.60% |
| Hispanic or Latino (of any race) | 29.37% |

Age

| Groups | 2013 Estimate |
|---------------------|----------------------|
| Under 5 Years | 8.05% |
| 5-14 Years | 14.10% |
| 15-20 Years | 7.63% |
| 21-24 Years | 5.42% |
| 25-34 Years | 14.85% |
| 35-44 Years | 13.67% |
| 45-54 Years | 13.24% |
| 55 Years and Over | 23.04% |
| Distribution | 2013 Estimate |
| Median Age | 35.00 |
| Average Age | 36.50 |

Educational Attainment

| | 2013 Estimate |
|-----------------------------|---------------|
| Graduate or Professional | 5.41% |
| Bachelor's Degree | 15.47% |
| Associate Degree | 7.31% |
| Some College, No Degree | 24.85% |
| High School Graduate | 29.80% |
| Some High School, No Degree | 10.50% |
| Less than 9th Grade | 6.67% |